

GUIDELINES

The annual Cardinal Spellman High School Lottery Calendar is available for purchase! The 2022-2023 Lottery Calendar Drive is once again a digital calendar and available online to download and print! The registration form and digital calendar are available at

www.spellman.com/calendardrive

Sales directives will be emailed to both students and parents/guardians.

Each student is encouraged to sell/buy at least eight calendars during the sales period from September 29 through October 14. Cash, credit card, and check are acceptable payment methods, however, online purchases are the easiest way to buy calendars.

Each **\$20 calendar** will help defray the cost of educating young men and women at Cardinal Spellman High School. In addition to supporting our school, you will have a chance of winning a share of more than \$17,000 in cash prizes. A prize is awarded on each weekday of the 2023 calendar year and participants are eligible for all drawings throughout the year.

STUDENT SALES INCENTIVES:

Students who sell eight or more lottery calendars are eligible for cash and exemption incentives!

At the end of the drive, the following cash prizes will be awarded to those who are NOT among the top three salespeople:

<u>Calendars Sold</u>	<u>Prize Awarded</u>
8 calendars sold	Relaxed Dress Code
12 calendars sold	Mid-term exemption*
15 calendars sold	Final Exam exemption*
20 calendars sold	\$25 cash prize
25 calendars sold	\$50 cash prize
30 calendars sold	\$100 cash prize
35 calendars sold	\$150 cash prize

Cash prizes are awarded at the end of the drive.

Once earned, the relaxed dress privilege remains for the duration of the drive. The family quota for dress down only is 12 calendars sold. Each sibling will receive a wristband for relaxed dress.

Check the Student Handbook for Dress Down Rules!

(Individual incentives and prizes are based on each student's returns and not family total.)

****Please see www.Spellman.com/CalendarDrive for exemption rules.**

END OF SALES CAMPAIGN INCENTIVES

Top School Salesperson: \$500 cash

2nd place: \$250

3rd place: \$175

BONUS INCENTIVE:

If the goal of 5000 calendars sold is met, the entire school will be eligible for a day off in the spring as determined by students in coordination and approved by Administration.

STUDENT INCENTIVES MAY INCLUDE DRAWINGS FOR:

- Movie tickets
- Gift Cards to Spellman's School Store, Dunkin Donuts, Starbucks, Chipotle, Amazon, Marylou's and more!
- Autographed sports memorabilia
- Apple AirPods
- Concert Tickets



RELAXED DRESS CODE WRISTBAND RULES

Wristbands will be distributed before the first period each day of the drive. If a student loses their wristband, it WILL NOT be replaced and the student WILL relinquish their privilege to dress down.